



January 27-28, 2019

Residence Inn and Courtyard Los Angeles L.A. LIVE
Los Angeles, California, USA

The Law Conference for
Hotel Owners and Operators

SUNDAY, JANUARY 27, 2019

2:00pm-6:30pm **REGISTRATION & INFORMATION**

4:00pm-5:00pm **PLENARY SESSION**

4:00pm-4:05pm **CONFERENCE WELCOME**

Speaker: **James E. Burba**, Chair, ALIS and Co-Founder, BHN

4:05pm-5:00pm **THE GENERAL COUNSEL ROUNDTABLE – HOTEL BRANDS & OPERATORS**

The legal issues and challenges facing hotel brands and operators are complex, fast moving, and constantly changing. What is on the minds of some of the key legal leaders in the hotel industry, and what do they see on the horizon?

Moderator: **Robert A. Alter**, President, Seaview Investors, LLC

Panelists: **Paul Cash**, General Counsel & Corporate Secretary, Wyndham Hotels & Resorts
Margaret C. Egan, EVP, General Counsel, & Secretary, Hyatt Hotels Corporation
Erica H. Hageman, EVP / General Counsel, Interstate Hotels & Resorts
Rena Hozore Reiss, EVP and General Counsel, Marriott International
Simone Wu, SVP & General Counsel, Choice Hotels International

5:00pm-6:30pm **OPENING NETWORKING RECEPTION**

6:30pm-8:30pm **GC² (GREAT CHOW WITH GENERAL COUNSEL)**

Join your ALIS Law colleagues for GC², a unique networking experience at the newly renovated Hotel Figueroa, located walking distance from the L.A. LIVE complex. This is an optional dining event with a separate fee. Don't miss the opportunity to network with these key General Counsel!

General Counsels: **Paul Cash**, Wyndham Hotels & Resorts
Margaret C. Egan, Hyatt Hotels Corporation
Erica H. Hageman, Interstate Hotels & Resorts
Thomas C. Morey, Park Hotels & Resorts
Rena Hozore Reiss, Marriott International
Simone Wu, Choice Hotels International

MONDAY, JANUARY 28, 2019

7:00am-6:45pm **REGISTRATION & INFORMATION**

7:30am-8:30am **CONTINENTAL BREAKFAST**

8:30am-10:30am **PLENARY SESSION**

8:30am-8:45am **WELCOME BACK**

Speaker: **Jonathon S. Zink**, Managing Director, BHN

8:45am-9:30am **SEXUAL HARASSMENT IN 2019 – PREVENTING, INVESTIGATING, EVALUATING, & LITIGATING**

The relevance of sexual harassment has increased exponentially since Weinstein and MeToo, but what about the law – has it changed? What about employers – have they altered their practices and procedures? In this session we will release the full results of the report named, "Yes, It Was Sexual Harassment, But Is The Company Liable?", which is a statistical analysis of how courts apply the affirmative defense in sexual harassment cases for 1998-2000 compared to 2010-2017. We will then discuss how operators are preventing and responding to sexual harassment claims.

Moderator: **David Sherwyn**, Professor of Law, Cornell University

Panelists: **Carolyn Chabrow Berger**, Senior Counsel, Employment & Benefits, Hilton
Caroline George, General Counsel, Crescent Hotels & Resorts
Thea Parent, Counsel, Cozen O'Connor and former Senior Counsel, Hersha Hospitality Trust

9:30am-10:00am **BATTLING CYBERSECURITY CHALLENGES & ELEVATING CYBERSECURITY POSTURE**

Speaker: **Anthony J. Ferrante**, Senior Managing Director and Global Head of Cybersecurity at FTI Consulting, and Former Director for Cyber Incident Response at the U.S. National Security Council at the White House, as well as Former Chief of Staff for the FBI's Cyber Division

MONDAY, JANUARY 28, 2019

10:00am-10:30am CENTER STAGE

ALIS Law is pleased to present a special one-on-one interview.
Host: **Thomas J. Corcoran**, CEO/President, TCOR Hotel Partners
Guest: **Timothy R. Donovan**, EVP & General Counsel, Caesars Entertainment

10:30am-11:15am NETWORKING BREAK

11:15am-12:15pm BREAKOUT SESSIONS

SESSION 01 DISPUTES WITH OWNERS

What are common legal issues that arise in operations that operators need to have ironed out with owners or at least have ways to reduce the risk? When do these roles conflict and create legal liability? Where are we now, and how do operators prevent these issues?

Moderator: **Alan Tantleff**, Senior Managing Director, FTI Consulting
Panelists: **Michael L. Martinez**, Senior VP & Associate GC, Marriott International
Aryeh S. Portnoy, Partner, Crowell & Moring LLP
Michelle S. Russo, Founder & CEO, hotelAVE

SESSION 02 THREATS IN A DIGITAL WORLD

In an ever-connected world, brands face potential legal and reputational threats from many sides – governments, advocacy groups, viral messages and videos, employees, class action lawsuits, and social controversies that may originate elsewhere (e.g. #MeToo). How can brands and owners prepare themselves for these threats, and develop game plans for responding effectively? How can workforces be trained to address these issues? How can affected companies mitigate the effects of these threats when they occur?

Moderator: **Kara Maciel**, Partner, Conn Maciel Carey LLP
Panelists: **Kevin M. Cadin**, General Counsel, Peachtree Hotel Group
Matt Campbell, EVP & General Counsel, My Place Hotels
David Israel, SVP, hotelAVE

SESSION 03 LAWSUITS – HOW TO PROTECT YOURSELF

Plaintiffs are creatively finding new ways to bring claims against hotels based on actual or alleged statutory and common law legal rights (ADA, discrimination claims, service animal issues, cybersecurity, guest data, etc.). What is the current state of play? What can brands, managers, and owners do to protect and defend themselves? Is privacy next? How can we identify the next risk that may arise?

Moderator: **Daniel Marre**, Partner, Perkins Coie LLP
Panelists: **Daniel Kurz**, Partner, Integrated Capital, LLC
Grace Mora, VP & General Counsel, Fontainebleau Miami Beach
Rob V. Schnitz, SVP & Associate General Counsel, Hyatt Hotels Corporation

12:15pm-1:15pm NETWORKING LUNCH

1:15pm-2:15pm BREAKOUT SESSIONS

SESSION 04 LABOR & PUBLIC POLICY

A legislative and legal update on joint employer liability and the National Labor Relations Board that will address some critical questions: What is the state of the joint employer doctrine, what side should owners be on, and how do owners comply with the current policy?

Moderator: **Dana Kravetz**, Firm Managing Partner, Michelman & Robinson, LLP
Panelists: **Patty Cousins**, VP & Assistant General Counsel, Marriott International
Kevin Gallagher, Assistant General Counsel, Host Hotels & Resorts
Jeff Klein, CEO, JK Hotel Group

SESSION 05 IMPACTS OF GDPR & BIG DATA

GDPR changed the landscape for global privacy compliance, having effects well beyond the EU itself. How has it affected the lodging industry and related privacy regulations? What steps have been taken, and need to be taken, to get and remain in compliance? How can lawyers keep up with the rapid pace of big data collection and use?

Moderator: **Carol A.F. Umhoefer**, Partner, DLA Piper
Panelists: **Stéphanie Fougou**, General Counsel, AccorHotels
Mara Zusman Greenberg, Counsel, Hilton



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2:15pm-3:00pm NETWORKING BREAK

3:00pm-4:45pm PLENARY SESSION

3:00pm-3:45pm THE UPDATE FROM D.C.

Recapping the midterm results and readying your business, what changes are anticipated with the political landscape? From Congress to Governorships to State election legislatures, what impact is it having on your bottom line? Join our expert panel to hear about the opportunities and challenges facing hoteliers today.

Moderator: **Troy Flanagan**, VP, Government Affairs & Industry Relations, American Hotel & Lodging Association

Panelists: **Carole Angel**, Director, Government Relations, IHG
Barry Bloom, President & COO, Xenia Hotels & Resorts
Chirag Shah, VP, Government Affairs, AAHOA

3:45pm-4:45pm THE GENERAL COUNSEL ROUNDTABLE – HOTEL OWNERS & INVESTORS

The legal issues and challenges facing hotel owners and investors are complex, fast moving, and constantly changing. What is on the minds of some of the key legal leaders in the hotel industry, and what do they see on the horizon?

Moderator: **Simon Turner**, Managing Director, Alpha Lodging Partners

Panelists: **David Klein**, SVP & General Counsel, Sunstone Hotel Investors
Judith C. Miles, General Counsel, KHP Capital Partners
Thomas C. Morey, EVP & General Counsel, Park Hotels & Resorts
Bill Tennis, EVP & General Counsel, DiamondRock Hospitality

4:45pm CLOSING REMARKS

Speaker: **Jonathon S. Zink**, Managing Director, BHN

4:45pm-6:45pm CLOSING NETWORKING RECEPTION

Hosted By:





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MCLE CREDIT

ALIS Law has been Approved for 6.50 MCLE Credit Hours in the State of California. Attorneys in attendance may be eligible to receive MCLE credit through reciprocity or attorney self-submission in other states, and ALIS Law will help provide the details needed to apply. Please contact your state bar or licensing authority to verify the requirements and process to apply. In order for ALIS Law to have record of your attendance on file, please make sure you sign-in at the start of each session. An official record of attendance form will be available on a table outside each session room.

PRODUCED BY:



NORTHSTAR
TRAVEL GROUP

Northstar Travel Group is the global leader of business intelligence, information, data, research, digital marketing services and events for senior-level professionals in the travel, meetings and hospitality industries. The Northstar portfolio includes; *Travel Weekly*, *Travel Weekly China*, *Travel Weekly Asia*, *TravelAge West*, *Business Travel News*, *The Beat*, *Travel Procurement*, *Web in Travel*, *Phocuswright*, *Burba Hotel Network*, *Successful Meetings*, *Meetings & Conventions*, *Meetings & Conventions China*, *Incentive*, *Association News*, *Sports Travel* and 75 annual events in thirteen countries including leading events such as *Americas Lodging Investment Summit (ALIS)*, *Hotel Investment Conference Asia Pacific (HICAP)*, *Phocuswright*, *TEAMS*, *Web in Travel*, and *Mountain Travel Symposium*. Northstar is also the majority shareholder in *Inntopia*, the leading SaaS e-commerce software, CRM database marketing and predictive analytics business serving the mountain destination, activities, and specialty destination travel markets. [Northstar Travel Group](#) is owned by [EagleTree Capital](#) and is based in Secaucus, NJ, with offices in New York, NY; Denver, CO; Los Angeles, CA; Winston-Salem, NC; Stowe, VT; Edwards, CO; Glen Ellyn, IL; Costa Mesa, CA, and global offices in Singapore, Beijing, and Shanghai.

IN ASSOCIATION WITH:



Serving the hospitality industry for more than a century, the American Hotel & Lodging Association (AHLA) is the sole national association representing all segments of the 8 million jobs the U.S. lodging industry supports, including hotel owners, REITs, chains, franchisees, management companies, independent properties, bed and breakfasts, state hotel associations, and industry suppliers. Headquartered in Washington, D.C., AHLA focuses on strategic advocacy, communications support, and educational resources for an industry that advances long-term career opportunities for employees, invests in local communities across the country and hosts more than one billion guests' stays in American hotels every year. AHLA proudly represents a dynamic hotel industry of more than 54,000 properties that supports \$1.1 trillion in U.S. sales and generates nearly \$170 billion in taxes to local, state and federal governments. Learn more at [www.AHLA.com](#).



BHN
BURBA HOTEL NETWORK

With over three decades of experience, more than 150 events completed to-date, and in excess of 100,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business, and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; Hotel Investment Conference Europe (Hot.E) in London; and HICAP Australia New Zealand (HICAP ANZ) in Sydney.

The BHN website at [www.Burba.com](#) is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world. BHN is a division of Northstar Travel Group.

THE ALIS LEGACY

The American Hotel & Lodging Educational Foundation (AHLEF) is the industry's philanthropic organization and has been a beneficiary of ALIS since its inception. Conference proceeds have helped AHLEF fulfill its mission to help people build careers that improve their lives by giving them necessary tools, resources, and education so they are able to launch long-term careers in our great industry.

So far AHLEF has distributed more than \$24 million, and in 2018 more than \$2.1 million will be expended in support of the industry through core initiatives which include:

- Focusing on three **workforce development cornerstone programs**: **Empowering Youth** by training 1,000 opportunity youth for hospitality careers, a nation-wide **Apprenticeship Program** to help more than 2,500 apprentices find managerial careers in hotels, and a ground-breaking **Cost-Free College Program** that allows current industry employees at more than 1,500 hotels nationwide to obtain a no cost college degree.
- Administering nine different **scholarship programs** to help hospitality management students earn degrees and get a foothold in our industry. Specifically, ALIS funding has resulted in scholarships for 1,569 students. For the second consecutive year, AHLEF will award more than \$1.3 million in scholarships, including ALIS Scholarships.
- Funding essential **research** studies that address critical industry issues and provides important insights we need to tell the industry's story.

AHLEF's programs keep the industry employed and provide hotels with the talent they need to succeed. Visit [www.ahlef.org](#) for additional information and to learn how you can support it. AHLEF relies solely on contributions from generous companies and individuals who want to give back to the industry.