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## **ECONOMIST DOUGLAS HOLTZ-EAKIN TO KEYNOTE ALIS**

*Preeminent authority on the economy, globalization, and the economics of entrepreneurship*

Washington, January 22, 2010 — Economist Douglas Holtz-Eakin will be the featured luncheon keynote speaker on Tuesday at the Americas Lodging Investment Summit (ALIS), January 25-27, 2010, at the Hilton San Diego Bayfront. Dr. Holtz-Eakin, who has had a long and distinguished career of public service as an economic advisor to policy makers, will share his expertise and views on the economy and where things are headed.

Holtz-Eakin has a distinguished record as an academic, policy adviser, and strategist. His background includes an appointment to the Financial Crisis Inquiry Commission, a 10-member commission that Congress established to investigate the causes of the financial crisis and the collapse of major financial institutions; serving as the sixth Director of the Congressional Budget Office, the government's main number cruncher; serving 18 months as chief economist for the President's Council of Economic Advisors under President George W. Bush and two years as senior staff economist for President George H. W. Bush's Council of Economic Advisors; as well as director of Domestic and Economic Policy for the John McCain presidential campaign. He has recently been named Senior Fellow at the Peter G. Peterson Institute for International Economics, the Director of the Maurice R. Greenberg Center for Goeconomic Studies, and the Paul A. Volcker Chair in International Economics at the Council on Foreign Relations. Currently, he is the president of DHE Consulting, LLC, and the president of the Forum for Issues, Ideas, and Innovation.

Proceeds from the ALIS conference benefit the educational, research, and training missions of the Educational Institute (EI) of the American Hotel & Lodging Education Foundation (AH&LEF), AH&LA's not-for-profit affiliate.

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Serving the hospitality industry for a century, AH&LA is the sole national association representing all sectors and stakeholders in the lodging industry, including individual hotel property members, hotel companies, student and faculty members, and industry suppliers. Headquartered in Washington, D.C., AH&LA provides members with national advocacy on Capitol Hill, public relations and image management, education, research and information, and other value-added services to provide bottom line savings and ensure a positive business climate for the lodging industry. Partner state associations provide local representation and additional cost-saving benefits to members.

AH&LEF is the charitable fund-raising and endowed fund-management subsidiary of the American Hotel & Lodging Association. Founded in 1953, AH&LEF is the premier organization for scholarships, professional certification, and instructional material as well as funding for hospitality industry research.

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, over 70 events completed to date, and more than 56,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in San Diego; the ALIS Summer Update in Los Angeles; the Central America Tourism & Hotel Investment Exchange (CATHIE); the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE Singapore; HICAP UPDATE Japan in Tokyo; and the Hotel Investment Forum India (HIFI) in Mumbai. The BHN website at [www.Burba.com](http://www.Burba.com) is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.