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CONTACT: Kathryn Potter, AH&LA
(kpotter@ahla.com)

Bob Hayes, BHN
(bhayes@burba.com)

ALIS AWARDS CALL FOR NOMINATIONS

Most Noteworthy Hospitality Investment Deals to be Honored at ALIS Conference

Washington, September 20, 2011 — Executives and companies responsible for the most influential hospitality industry developments in 2011 will be honored with the ALIS Awards in several categories during the Americas Lodging Investment Summit (ALIS), January 23-25, 2012, in Los Angeles.

The categories, committee chairs, and last year's winners include:

Award: Development of the Year 2011

Committee Chair: Patrick Ford, President, Lodging Econometrics

2010 Winner: JW Marriott and Ritz-Carlton Complex at L.A. LIVE - Los Angeles, California

Award: Single Asset Transaction of the Year 2011

Committee Chair: John R. Karver, Senior Vice President, CB Richard Ellis Hotels

2010 Winner: Omni Amelia Island Plantation - Amelia Island, Florida

Award: Merger & Acquisition of the Year 2011

Committee Chair: Jackson Hsieh, Vice Chairman, Global Head of Real Estate Group, UBS

2010 Winner: Centerbridge Partners, Paulson & Co. And The Blackstone Group – Extended Stay Hotels

Award: Jack A. Shaffer Financial Advisor of the Year 2011

Committee Chair: Thomas J. Corcoran, Jr., Chairman, FelCor Lodging Trust Incorporated

2010 Winner: Robert J. Webster, Managing Director, Hodges Ward Elliott

To request a nomination form, please contact the ALIS organizers at awards@ALISconference.com no later than November 21, 2011. All nomination forms are due to the respective committee chairs no later than December 2, 2011. Nominees are considered for the awards based on outstanding business performance in various industry sectors. Winners will be announced at ALIS.

Co-hosted by the American Hotel & Lodging Association (AH&LA) and Burba Hotel Network (BHN), the

two-and-a-half-day ALIS event features an extensive array of seminars and panels hosted by leading experts and investors discussing important trends and identifying new opportunities. The conference attracts the lodging industry's leading hotel executives, investors, lenders, developers, and professional advisory community. Proceeds from ALIS benefit the educational, research, and training missions of the American Hotel & Lodging Education Foundation (AH&LEF), AH&LA's nonprofit affiliate. For information on the Foundation, visit www.ahlef.com.

Online registration is available via the [ALIS Website](#). Early bird registration ends September 27. For general event information and sponsorship opportunities, contact BHN associate Jodi Braverman at jbraverman@burba.com.

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Serving the hospitality industry for a century, AH&LA is the sole national association representing all sectors and stakeholders in the lodging industry, including individual hotel property members, hotel companies, student and faculty members, and industry suppliers. Headquartered in Washington, D.C., AH&LA provides members with national advocacy on Capitol Hill, public relations and image management, education, research and information, and other value-added services to provide bottom line savings and ensure a positive business climate for the lodging industry. Partner state associations provide local representation and additional cost-saving benefits to members.

AH&LEF is the charitable fund-raising and endowed fund-management subsidiary of the American Hotel & Lodging Association. Founded in 1953, AH&LEF is the premier organization for scholarships, professional certification, and instructional material as well as funding for hospitality industry research.

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, over 90 events completed or in production to-date, and more than 66,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; the ALIS Summer Update in Dallas; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; HICAP JAPAN in Tokyo; the Hotel Investment Forum India (HIFI) in Mumbai, the Hotel Opportunities Latin America (HOLA) conference in Miami; and the Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.